

Enrich disabled children and young people's lives

Partner with The Yard to build a more inclusive Scotland



Corporate Partnerships



Building thriving communities of support

At The Yard, we believe every child should have a space to feel accepted, be themselves, and play freely, no matter the challenges they face. We create inclusive spaces where disabled children, young people, and their families enjoy adventure play and find a warm welcome and supportive community.

Our centres in Edinburgh, Dundee, and Fife are more than just places to play; they are havens of support where families connect, learn from each other, and walk alongside each other on a journey that can often be complex and challenging. We provide support from birth to adulthood, addressing both the emotional and practical challenges families experience, ensuring every child has the chance to play, grow, and find their own path.



Why choose to partner with The Yard

Working with the Yard will enable your business to achieve its ESG (environmental, social and governance) goals and directly reduce inequalities. Families with disabled children often face increased isolation, financial stress, and difficulties accessing the services they need. On average, we welcome eight new children and their families every week, many of whom are facing more complex challenges than ever before.

By partnering with us, you're helping to create a more inclusive future for children and families across Scotland. Together, we can reach more families, grow our services, and continue providing the care and resources that make a lasting difference.



Our work is more vital than ever

20%

of households with a disabled person experience child material deprivation, compared to 8% in households without a disabled person.

(NPF) Gov.scot

36%

of all school pupils in mainstream Scottish schools had additional support needs.

Pupil Census 22/23

21%

of children aged 15 and below in Scotland have a longstanding illness.

Scottish Health Survey 2021

£96

could cover a family's membership for a full year.

£192

could buy a heated massage chair to provide physical therapy for children with complex needs

£300

could help pay our family workers to deliver 20 hours of face-to-face support.

£1,000

could fund one inclusive family event, like our Christmas parties and summer fairs.

£5,000

could pay for a youth club, once a week for a year.

Benefits for your business

As well as making a big difference to disabled children, working with The Yard can bring real benefits for your business:

- Bring your environmental, social and governance objectives to life with a partnership that actively reduces inequalities.
- Improve staff morale, motivation and promote teamwork across your business.
- Strengthen your reputation as an organisation that supports your community.
- Build your company profile and increase your brand awareness with PR and marketing opportunities.
- Have a direct impact on the lives of disabled children, young people and their families.

“The dedication shown by our staff for their chosen charities highlights just how much supporting our communities matters to our people. It makes their efforts, and these partnerships, even more special.”

- Digby Brown - Edinburgh Charity Partner



What we offer you

- ✓ Exclusive maintenance days
- ✓ Interactive lunch and learns
- ✓ Entry to our challenge events
- ✓ Event speakers
- ✓ Training

A dedicated **corporate lead** to work with you.

A **calendar of events and campaigns**, ideal for corporate team building.

Employee engagement benefits such as volunteering opportunities and individual fundraising including marathons and sponsored challenge events.

Promotional materials for your fundraising including posters, flyers, collection buckets and banners to help publicise your involvement.

A **fundraising pack** for you to share with your staff to encourage individual fundraising



Meet Maisie

Four-year-old Maisie lights up every room, though her autism often presents unique challenges.

Maisie struggled to fit in at typical children's groups despite her zest for life and boundless energy. Her parents, Kirstie and Robbie, were heartbroken as they watched Maisie, who longed to connect with others, face unkind comments and struggle to find a place where she was truly accepted. When they discovered The Yard, everything changed. "The most important gift The Yard has given us is that Maisie is never seen as 'too much' of anything," says Kirstie.

At The Yard, Maisie thrives in an environment designed for her needs. She enjoys the arts and crafts room and loves zipping around the racetrack on bikes and trikes. Her younger brother Rowan plays alongside her, while their dad, Robbie, cherishes the opportunity to connect as a family.

Kirstie says, "We would be utterly lost without The Yard. It's made an incredible difference to our little family, and we are constantly in awe of what it must be doing for so many others too."



“The Yard is a utopia for a child who has been crying out for somewhere to have fun and be accepted.”

– Kirstie

What you'll achieve in partnership with The Yard



We provide a range of services designed to empower disabled children, young people, and their families, including:

We currently support over **2,800** children and young people each year

Family Sessions: Inclusive play sessions for children 0–18 including siblings.

Early Years: Inclusive tailored play sessions for ages 0–5 including siblings.

Youth Groups: A space for young people to socialise, make friends and gain important life and social skills.

Kinship Service: A space for kinship children with a disability and their families to meet, play and share experiences.

School Sessions: Term-time play sessions, welcoming students from special schools, speech and language units and mainstream schools.

EDAN Hub: Workshops and professional support for neurodiverse families.

Training: Disability awareness and inclusion sessions for professionals and families.

Ways to partner with The Yard

Our supportive and experienced team design mutually beneficial partnerships and are happy to discuss how we can meet your needs.



Charity partner

Choose us as your Charity of the Year or even long-term partner. This partnership can run for as many years as you wish. Our partnerships work hard to deliver for the companies that choose to support us; providing many business benefits including enhanced brand awareness and perception, increased customer loyalty and improved communication skills and cross-team working within your organisation.



Employee fundraising

You can raise funds any way that is safe, legal and ethical – the only limit is your imagination. From challenge events, quizzes, bake sales, or events there's something for everyone. Visit our website for fundraising ideas.



Ways to partner with The Yard

Sponsor us

Sponsorship gives your business the opportunity to promote your brand to new audiences and receive marketing and promotional benefits in return. You could choose to:

- Become a headline sponsor for an event
- Help with printing materials
- Give a prize for one of our auctions or raffles
- Fund the purchase of a vital piece of equipment
- Fund our service for a whole day



Payroll Giving

It's an easy, tax efficient way to support us and if you give this way you will receive immediate tax relief on your donations. Regular giving in this way helps us to plan ahead and develop our service so we can be there for the families who need us. Your company could offer to match fund employee payroll giving donations. This is a fantastic way to highlight your philanthropic and supportive business culture to your employees, and it doubles the donations made to The Yard. The Yard is registered with the largest payroll giving providers such as Charities Aid Foundation (CAF), Charities Trust and Charitable Giving.

Volunteer at our maintenance days

Volunteering at The Yard is a fun and rewarding way for your team to make a real difference while building stronger connections. From gardening to painting and light repairs, your employees will help maintain our inclusive play spaces, directly improving the lives of local children. It's a cost-effective team-building opportunity that showcases your company's commitment to inclusivity and diversity while creating meaningful social impact in the community.



"The Yard team were fantastic! They made us feel welcome right away, with snacks and drinks on hand."

Putting the 'fun' into fundraising

Take a look at our favourite fundraising ideas and find one that works for you and your team.

Take on a challenge event

Do it your way! Run, walk, hike, bike or swim. Set yourself a challenge. You could even get your team together to complete a relay challenge. Ask people to sponsor you to raise funds.

Step up for The Yard

Challenge your team to walk 10,000 steps a day or a set distance like Land's End to John O'Groats. Get sponsored for your steps, and add some friendly competition with prizes for the highest daily step count.

Dress up or down days

From film characters to evening wear, funny hats to creative costumes—get your colleagues to dress up (or down) for the day with a suggested donation. Make it extra fun by awarding prizes for the best dressed or most creative look!

Donate your birthday

Instead of gifts, you could ask colleagues, friends and family to make a donation instead. Signpost people to your JustGiving page and watch your fundraising grow.

Cash collection

Organising a bucket or tin collection is a simple and effective way to raise funds. We have a range of items for collecting donations including buckets and plastic collection tins, for our fundraisers to use or to be placed in shops, cafes or businesses.

Office Quiz

Everyone loves a quiz! Compete with colleagues in person or online, and put your knowledge to the test. Choose a host to create the questions, set a suggested donation, and share a link on Zoom or Teams. You could even make it a regular event!

Office raffle

Who doesn't love a chance to win? Collect some cool prizes and sell raffle tickets around the office. Draw the winners at the end of the week and see who gets lucky!

Sweepstake

Add some fun to your workplace Whether it's predicting sports results, award show winners, or even the weather, ask colleagues to join in for a small donation. The winner takes bragging rights—or a small prize—and the rest goes to support The Yard!

Christmas Jumper Day

Take part in Christmas Jumper Day and award a prize for the best dressed or most festive. Pick your own preferred date and collect donations to take part.


Coffee morning

Kick off the day with a coffee morning. Bring in some pastries, stick the kettle on, and ask for donations in exchange for a morning pick-me-up.

Shine in Yellow!

Pick a day, wear yellow, and brighten up your office while raising funds for disabled children and their families.

For more information or to request a copy of our fundraising pack filled with ideas and tips, please get in touch with our fundraising team. We're here to help make your efforts a success!



Give a child a
year of play for
Just £96

#PayForwardToPlay

At The Yard, £96 raised provides a child and their family with a whole year of play, connection, and support. Together, we can ensure every child has the opportunity to play in a safe and inclusive environment.

Here's how team members can ensure £96 for The Yard.

Raise

Host a fundraising event to rally your team behind a shared goal. Whether it's a bake sale, quiz night, or charity auction, your efforts will directly support children and families at The Yard.

Pay

Join Payroll Giving and make a meaningful impact. Just £8 per month from one employee could cover a family's membership for an entire month. You can easily pay through Direct Debit or Payroll Giving.

Donate


Make a one-off or regular contribution to The Yard. Every child should have the opportunity to play, learn, grow and thrive. Your support can help make that a reality.

Do you know?

It cost three times as much to raise a disabled child.

Disabled children and young people in Scotland face multiple barriers to being able to play at home, nursery, school, early learning and childcare and in the community, as part of their everyday lives.





We don't apologise for our kids here. The weight lifted off my shoulders and I suddenly knew we had found our place – no judgement and he could just be himself finally!

- Parent

Others ways to support us

Gifts in kind

Many successful partnerships are formed when a company donates gifts in kind. Gifts might include equipment, expertise or even your time. You may also be able to claim tax relief on your gift. If you think that you have some type of gift in kind that you could offer, please speak to our fundraising team.

Spread the word

Local papers and radio love hearing about what people in their area are doing, especially if it's something challenging! If you've never written a press release before, don't worry, we can help. If you're asking for sponsorship, tell people how you are feeling, your friends and family will respond better if you tell them about your experiences.

Donate your time

Staff a stand in your local community to raise awareness and collect donations, help with bucket shakes, or support our events. We're looking for community engagement volunteers in Dundee, Edinburgh, Fife and Glasgow to spread the word and help us create lasting impact.

Shopping online

Make a difference simply by shopping online. **Easy Fundraising** allows you to raise funds for us by doing your normal online shopping. Simply visit the website and go to your favourite stores!

**Support us
through**

 **easyfundraising**

Business Diplomacy course

Are you looking to equip your mid/senior managers and directors with the skills to excel in today's competitive landscape? This half-day Business Diplomacy course is complimentary, thanks to our supporters, Boundaries Edge.



This interactive event looks at all aspects vital for building inspiring, powerful relations, focusing on effective ways to ensure you and your brand are liked and trusted.

We explore practical ways to influence and persuade – all set within an empathetic environment to stimulate long-term relationships. You will combine case studies with practical learning, drawing on the vast professional experience of Boundaries Edge.

Case studies

Practical examples and real industry insights.

Interactive learning

Sharpen your skills through engaging exercises

Networking lunch

Opportunity to chat and connect with peers.

The Yard tour

Guided tour of our inclusive play facilities.



This course draws on the experience of Boundaries Edge, a company with staff from backgrounds in the British Intelligence Services, HM Diplomatic Service, business psychology/neurology and Fortune 500 companies.



For more information contact -
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Get in touch to find out more



fundraising@theyardscotland.org.uk



0131 476 4506 (ask for the fundraising team)



www.theyardscotland.org.uk